

**Olive Tree Hotel, Penang, Malaysia – July 24 & 25**

**"Co-located with" EMAX 2024**

**Hotel Taj Yeshwantpur, Bengaluru, India – July 29 & 30**

**EXPLORE SPONSORSHIP OPPORTUNITIES**



**50+ EXHIBITOR**

**BOOTHS @ IEMI BENGALURU (INDIA)**

**20+ CITIES**

**INDUSTRY NETWORKING EVENTS**



**Hand Soldering  
Competition**

**JOURNEY TOWARDS IEMI**

**JANUARY**



**JUNE**

# SPONSORSHIP DELIVERABLES AT GLANCE

## MALAYSIA



**USD 10000**

- Display Space at IPC Pavillion @EMAX Show
- Table Space at B2B Area - July 24
- Display Space at IPC IEMI Program venue
- Pre fix meeting with Potential Customers - July 24 at B2B Hall
- Sharing of 100 % IEMI Malaysia Database
- 3 Nights Hotel Stay (Double Occupancy, July 23 - 25)



**USD 6250**

- Display Space (Limited) at IPC Pavillion @EMAX Show
- Table Space at B2B Area - July 24
- Display Space at IPC IEMI Program venue
- Pre fix meeting with Potential Customers - July 24 at B2B Hall
- Sharing of IEMI Malaysia Database - 100 Contacts



**USD 2500**

- Standee Space at IPC Pavillion @ Emax Show
- ×
- Display Space at IPC IEMI Program venue
- ×
- ×
- ×

& MANY MORE...

## BENGALURU



**USD 12500**

- Exhibitor Booth 18 sqm (6x3) - July 30
- Table Space at B2B Area - July 29
- Pre fix meeting with Potential Customers - July 29 at B2B Hall
- 2 Nights Hotel Stay (Double Occupancy, July 28-29)
- A table space at IPC hand Soldering competition (Semi Final Round) at New Delhi, Pune, Chennai, Bengaluru



**USD 6250**

- Exhibitor Booth 12 sqm (6x2) - July 30
- Table Space at B2B Area - July 29
- Pre fix meeting with Potential Customers - July 24 at B2B Hall
- ×
- A table space at IPC hand Soldering competition (Semi Final Round) at New Delhi, Pune, Chennai, Bengaluru



**USD 2500**

- Exhibitor Booth 6 sqm (3x2) - July 30
- ×
- ×
- ×
- A table space at IPC hand Soldering competition (Semi Final Round) at New Delhi, Pune, Chennai, Bengaluru

& MANY MORE...

# SPONSORSHIP DELIVERABLES MALAYSIA



**USD 10000**



**USD 6250**



**USD 2500**

○ Display Space at IPC Pavillion @EMAX Show	○ Display Space (Limited) at IPC Pavillion @EMAX Show	○ Standee Space at IPC Pavillion @ Emax Show
○ Table Space at B2B Area - July 24	○ Table Space at B2B Area - July 24	✗
○ Display Space at IPC IEMI Program venue	○ Display Space at IPC IEMI Program venue	○ Display Space at IPC IEMI Program venue
○ Pre fix meeting with Potential Customers - July 24 at B2B Hall	○ Pre fix meeting with Potential Customers - July 24 at B2B Hall	✗
○ Sharing of 100 % IEMI Malaysia Database	○ Sharing of IEMI Malaysia Database - 100 Contacts	✗
○ 3 Nights Hotel Stay (Double Occupancy, July 23 - 25)	✗	✗
○ Company Video (5 Minutes) at IEMI program	○ Company Video (2 Minutes) at IEMI program	○ Company Video (2 Minutes) at IEMI program
○ Invitation (4 nos.) to networking dinner - July 25 hosted by "EMAX"	○ Invitation (2 nos.) to networking dinner - July 25 hosted by "EMAX"	○ Invitation (1 no) to networking dinner - July 25 hosted by "EMAX"
○ Company CEO presence along with IPC CEO at IEMI Award Ceremony for Hand Soldering Competition - July 25	✗	✗

## BRANDING THROUGH IPC IEMI PROMOTION

○ Interview & Testimonial of the Company CEO @ IPC publications	○ Testimonial of the Company CEO @ IPC publications	○ Testimonial of the Company CEO @ IPC publications
○ Company brochures & promotional items at IEMI Delegate Kit	○ Company brochures & promotional items at IEMI Delegate Kit	✗
○ Placement of the logo on all marketing materials for IEMI 2024	○ Placement of the logo on all marketing materials for IEMI 2024	○ Placement of the logo on all marketing materials for IEMI 2024
○ Exclusive & Continuous social media promotion	○ Exclusive & Continuous social media promotion	○ Exclusive & Continuous social media promotion
○ Highlight Company at Pre Event & Post show Coverage	○ Highlight Company at Pre Event & Post show Coverage	○ Highlight Company at Pre Event and Post show Coverage
○ Company Advertisement at IPC India Regional Newsletter - 4 Nos (Newsletter Circulation 20K)	○ Company Advertisement at IPC India Regional Newsletter - 2 Nos (Newsletter Circulation 20K)	○ Company Advertisement at IPC India Regional Newsletter - 1 No (Newsletter Circulation 20K)



# SPONSORSHIP DELIVERABLES

## BENGALURU



**USD 12500**

₹1000000



**USD 6250**

₹500000



**USD 2500**

₹200000

<ul style="list-style-type: none"> <li>Exhibitor Booth 18 sqm (6x3) - July 30</li> <li>Table Space at B2B Area - July 29</li> <li>Pre fix meeting with Potential Customers - July 29 at B2B Hall</li> <li>2 Nights Hotel Stay (Double Occupancy, July 28 - 29)</li> <li>Sharing of IEMI attendee database - 200 Nos</li> <li>Company Presentation (15 Min) at IPC Technical Workshops and Hand Soldering Sessions (Choose 4 Cities)</li> <li>A table space at IPC hand Soldering competition (Semi Final Round) at New Delhi, Pune , Chennai, Bengaluru</li> <li>Company Video (5 Minutes) at Hand Soldering Competition</li> <li>Standee space at Hand Soldering Competition (Semi Final)</li> <li>Company CEO presence along with IPC CEO at IEMI Award Ceremony for Hand Soldering Competition - July 30</li> </ul>	<ul style="list-style-type: none"> <li>Exhibitor Booth 12 sqm(6x2) - July 30</li> <li>Table Space at B2B Area - July 29</li> <li>Pre fix meeting with Potential Customers - July 29 at B2B Hall</li> <li>Sharing of IEMI attendee database - 100 Nos</li> <li>Company Presentation (10 Min) at IPC Technical Workshops &amp; Hand Soldering Sessions (Choose 2 Cities)</li> <li>A table space at IPC hand Soldering competition (Semi Final Round) at New Delhi, Pune , Chennai, Bengaluru</li> <li>Company Video (5 Minutes) at Hand Soldering Competition</li> <li>Standee space at Hand Soldering Competition (Semi Final)</li> <li>Company CEO presence along with IPC CEO at IEMI Award Ceremony for Hand Soldering Competition - July 30</li> </ul>	<ul style="list-style-type: none"> <li>Exhibitor Booth 6 sqm (3x2) - July 30</li> <li>Table Space at B2B Area - July 29</li> <li>Pre fix meeting with Potential Customers - July 29 at B2B Hall</li> <li>Sharing of IEMI attendee database - 100 Nos</li> <li>Company Presentation (10 Min) at IPC Technical Workshops &amp; Hand Soldering Sessions (Choose 2 Cities)</li> <li>A table space at IPC hand Soldering competition (Semi Final Round) at New Delhi, Pune , Chennai, Bengaluru</li> <li>Company Video (5 Minutes) at Hand Soldering Competition</li> <li>Standee space at Hand Soldering Competition (Semi Final)</li> <li>Company CEO presence along with IPC CEO at IEMI Award Ceremony for Hand Soldering Competition - July 30</li> </ul>
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### BRANDING THROUGH IPC IEMI PROMOTION

#### NOVEMBER 2023 - AUGUST 2024

<ul style="list-style-type: none"> <li>Company Advertisement at IPC India Regional Newsletter - 4 Nos (Newsletter Circulation 20K)</li> <li>Placement of the logo on all marketing materials for IEMI 2024</li> <li>Interview &amp; Testimonial of the Company CEO @ IPC publications</li> <li>Exclusive &amp; Continuous social media promotion</li> <li>Company brochures &amp; promotional items at IEMI Delegate Kit</li> <li>Highlight Company at Pre Event &amp; Post show Coverage</li> </ul>	<ul style="list-style-type: none"> <li>Company Advertisement at IPC India Regional Newsletter - 2 Nos (Newsletter Circulation 20K)</li> <li>Placement of the logo on all marketing materials for IEMI 2024</li> <li>Interview &amp; Testimonial of the Company CEO @ IPC publications</li> <li>Exclusive &amp; Continuous social media promotion</li> <li>Highlight Company at Pre Event &amp; Post show Coverage</li> </ul>	<ul style="list-style-type: none"> <li>Company Advertisement at IPC India Regional Newsletter - 2 Nos (Newsletter Circulation 20K)</li> <li>Placement of the logo on all marketing materials for IEMI 2024</li> <li>Interview &amp; Testimonial of the Company CEO @ IPC publications</li> <li>Exclusive and Continuous social media promotion</li> <li>Highlight Company at Pre Event and Post show Coverage</li> </ul>
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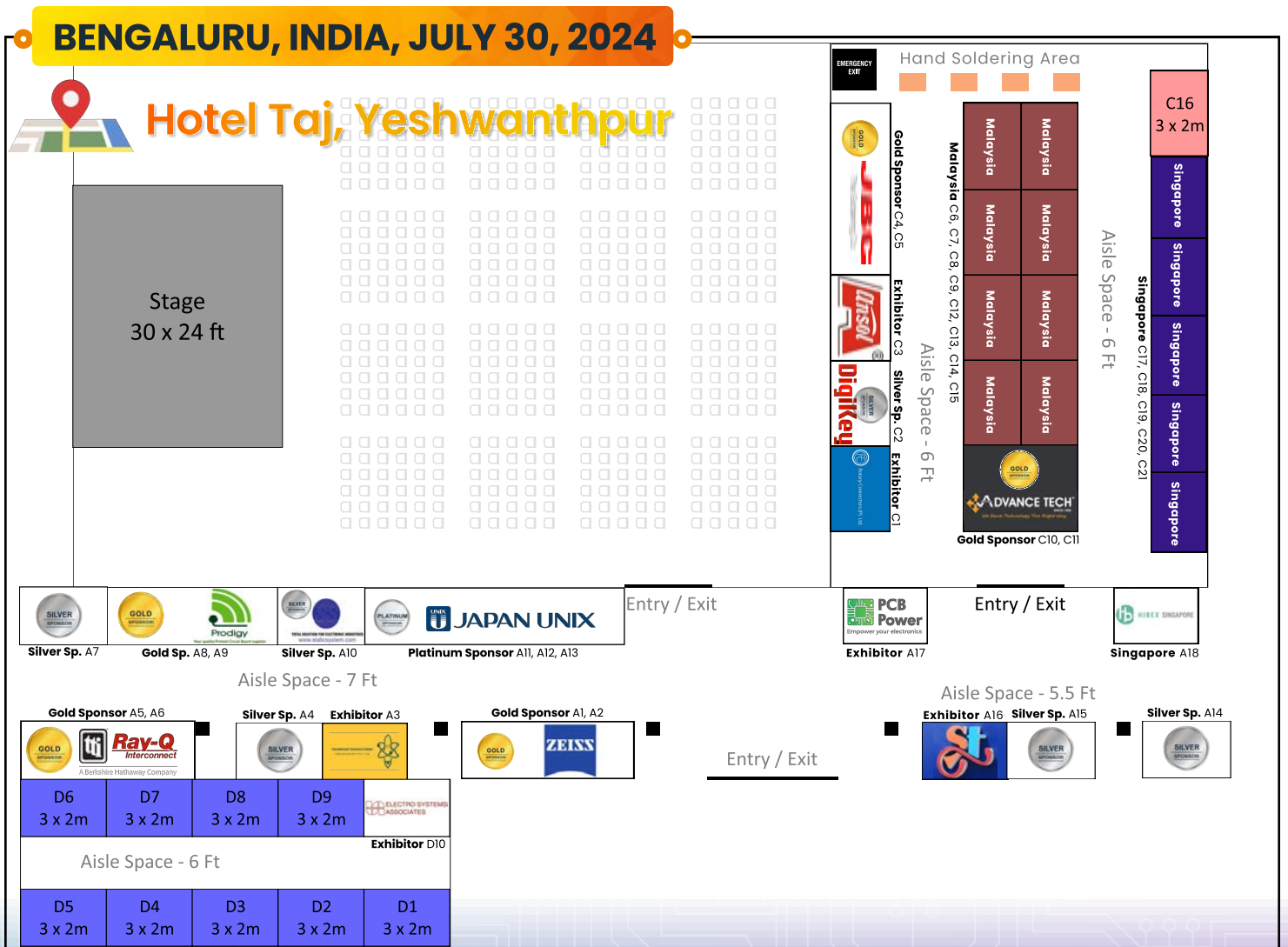
# OPPORTUNITIES TO SHOWCASE

**IEMI** is the prime convergence point for professionals from diverse sectors including Industrial Electronics, Telecommunication Equipment, Consumer Electronics, Defence, Automotive, Aerospace, Transportation, and Medical Equipment. It's not just a showcase for innovations, but also a hub for IT, Internet, IoT, and Embedded Technology leaders to expand their network, connect with potential clients, and engage with technological leaders

## EXHIBITORS PROFILE

- ✦ EMS Companies
- ✦ OEMs
- ✦ PCB Manufacturers
- ✦ Semiconductor Companies
- ✦ Suppliers of Equipment
- ✦ Materials/Processes/Services
- ✦ Design Companies

Stand Type	Cost
Shell Space (minimum 6 sqm)	<b>USD 1125   INR 90,000*</b> <b>6 sqm shell scheme package includes:</b> <ul style="list-style-type: none"><li>• Octonum Stall – 3m x 2m</li><li>• 1 Table</li><li>• 2 Spot Lights</li><li>• 2 Chairs</li><li>• 1 Power Point (5 amp.)</li><li>• Carpet</li><li>• Fascia Branding – Vinyl</li></ul>
*GST as applicable (Currently @ 18%)	



# 6 MONTHS INDUSTRY NETWORKING EVENTS

## JOURNEY TOWARDS IEMI 2024

CITY	PROGRAM	DATE
Kolkata, West Bengal	Technical Session - Hand Soldering	January 6
Barcelona, Spain	Wintercom - Global Standards Development Meetings	January 22 - 25
Bengaluru, Karnataka	Standards Development Meeting - Design , EMS, WH, Aerospace & Defence	January 30
Mysuru, Karnataka	Technical Session - Hand Soldering	January 31
Hyderabad, Telangana	Technical Session - Digitalization & Sustainability of Electronics Manufacturing	February 2
Penang, Malaysia	IEMI Stakeholders Meeting	February 6
Baddi, Himachal Pradesh	Technical Session - Hand Soldering	February 10
Colombo, Sri Lanka	Technical Session - Hand Soldering & ESD	February 13
Pune, Maharashtra	Technical Education Session - IPC 1771 EMS Automotive Suppliers Checklist	February 17
Coimbatore, Tamil Nadu	Technical Session - Importance of Design & Assembly in Electronics Manufacturing	February 27
Goa	Technical Session - Hand Soldering	March 5
Hosur, Tamil Nadu	Technical Session - Best practice on PCB Manufacturing & Electronics Assembly	March 15
Chennai, Tamil Nadu	Hand Soldering Competition (TN, AP & Telangana)	April 5
Anaheim, USA	APEX EXPO 2024	April 6 -11
Gandhinagar, Gujarat	Technical Session - Hand Soldering	April 16
Australia	Webinar - Importance of IPC validation service for Australian Companies	April 19
New Delhi	Hand Soldering Competition	May 3
Milwaukee, USA	Electrical Wire Processing Technology Expo 2024 (India Pavilion)	May 14 - 16
Pune, Maharashtra	Hand Soldering Competition	May 23 - 24
Jeddah, Saudi Arabia	Technical Session - Hand Soldering	May 26
Abu Dhabi, UAE	Technical Session - Hand Soldering	May 29
Dubai, UAE	Technical Session - Hand Soldering	June 1
Vizag, Andhra Pradesh	Technical Session - Hand Soldering (Vendor development Program)	June 10
Kochi, Kerala	Technical Session - Hand Soldering	June 14
Sydney, Australia	Hand Soldering Competition & Technical Session - Digitalization of Electronics Manufacturing	June 19, 20
Bengaluru, Karnataka	Hand Soldering Competition	June 27 - 28
Penang, Malaysia	B2B Meetings, Malaysia Hand Soldering Competition	July 24
Penang, Malaysia	IEMI - Advanced Packaging of Semiconductor	July 25
Bengaluru, Karnataka	B2B Meetings with International Delegates & Standards Development Meeting	July 29
Bengaluru, Karnataka	IEMI - Defence & Aerospace	July 30
Johannesburg, South Africa	Technical Session - Hand Soldering	October 21
Cape Town, South Africa	Technical Session - Hand Soldering	October 23
Durban, South Africa	Technical Session - Hand Soldering	October 25
Munich, Germany	World Hand Soldering Competition	November 15

# LANYARD & BADGE SPONSOR

## DELIVERABLES

**USD 1125**  
₹ 90000



### PROMINENT BRAND VISIBILITY

1. Logo Display
2. Exclusive Branding
3. Photo Opportunities

#### Logo Display :

Placement of the logo on all marketing materials for IEMI 2024

#### Exclusive Branding :

Your brand/logo featured exclusively & prominently on event lanyards & badges, worn by all attendees.

#### Photo Opportunities :

Potential for your branding to be featured on event photography, where attendees can take pictures showcasing their badges, providing additional brand exposure.



### MARKETING AND PROMOTION

1. Logo Inclusion on Sponsor Section on Website as "**Lanyard & badge Sponsor**"
2. Logo to be featured on all lanyards and badges distributed to all participants & attendees



### DIGITAL EXPOSURE

1. **Email Campaigns :**  
Your brand is highlighted in email campaigns.
2. **Social Media Buzz :**  
Sponsorship announcement at the social media



### PRE & POST EVENT ENGAGEMENT

Highlight Company at Pre Event and Post Show Coverage

# DELEGATE KIT SPONSOR

## DELIVERABLES

**USD 1875**  
₹ 150000

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### Prominent Brand Visibility

**Logo Display:** Your logo prominently featured on the Delegate Kit as "**Delegate Kit Sponsor**"

Your brand/logo featured on event Delegate Kits distribute to all attendees and VIPs

### Marketing & Promotion

Logo Inclusion on Sponsor Section on Website as "**Delegate Kit Sponsor**"

Logo to be featured on all Delegate Kits distributed to all participants and attendees

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### Networking & Engagement

**Networking opportunities:** Exclusive invitations to the Management & Staffs for deeper engagement with attendees

### Digital Exposure

**Email Campaigns:** Your brand is highlighted in email campaigns  
**Social Media Buzz:** Sponsorship announcement at the social media

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### Pre and Post Event Engagement

Highlight Company at Pre Event & Post Show Coverage



# EXPLORE ADDITIONAL SPONSORSHIP OPPORTUNITY

## TECHNICAL SESSIONS



**USD 375**  
INR 30000



PER  
**CITY**



## DELIVERABLES

**Company Presentation**  
(20 Minutes)

**A**

**A dedicated table and standee space for Company Promotion**

**B**

**Company logo at Event Website**

**C**

**Company logo with hyperlink at Email Promotion Campaign**

**D**

# IEMI SPONSORS & EXHIBITORS

## 2022 & 2023



**For more information please contact**

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