**JUSTIFICATION EMAIL: Becoming an IPC Member**

To: <DECISION MAKER NAME>

**Subject: Gain ongoing resources and savings with an IPC Membership!**

I believe that one of the most important parts of my job with <YOUR COMPANY NAME> is to   
do what I can to ensure that the products we create are consistently of the highest quality and reliability. To that end, I would like to recommend that we purchase an IPC membership.

If you are not familiar with IPC, it is the global electronics industry association that partners with OEMs, EMS providers, PCB fabricators, wire harness manufacturers and suppliers when quality, reliability and consistency are of the utmost priority. IPC supports the industry through **globally accepted standards** as well as **education and training**, **advocacy** and **solutions** to industry challenges and opportunities.

As an IPC member, our company will receive numerous benefits and savings on IPC products   
and services. But, more importantly, a membership will help us manufacture our products at the highest level of quality and have a noticeable impact on our bottom line. In fact, **72% of current members say IPC has increased their quality** and **60% of companies who use IPC products and services estimate that they’ve experienced an annual economic impact of savings   
from tens to *hundreds of thousands of dollars****.*

Now is a particularly good time to join because IPC is offering first-time members like us a **50% savings on our first year of membership**. In our case, that means we’ll save <INSERT SAVINGS BASED UPON MEMBER TYPE HERE> this year—on top of the savings we will receive by purchasing products and services at our member discount.

Attached is IPC’s “What Will Your Company Save?” infographic, which provides additional details on member benefits, along with a presentation on IPC membership that offers a more in-depth look at how IPC would help us ensure quality, reliability and consistency.

I do believe this is a worthwhile investment for us, and with your approval, I’d like to proceed on purchasing our IPC membership.

<YOUR NAME>

*<YOUR TITLE>*