

PROGRAM SCHEDULE



July 24, 2024 | Venue: Setia Spice Convention Centre, Penang | Day - 1

Time	Program
9:30 AM – 5:00 PM	Hand Soldering Rework Competition @ IPC Pavilion at EMAX Expo (Till July 26) Stall no: A122 A123-A124 A135-A136
10:00 AM – 4:30 PM	B2B Meetings between Malaysian & International Delegates @ Function Room 7, Level 1, Setia Spice Convention Center

July 25, 2024 | Venue: Hotel Olive Tree, Penang | Day - 2

9:00 – 10:00 AM	Registration & Networking Tea/Coffee
10:00 – 11:40 AM	<p>Inaugural Session</p> <p>Welcome: David Bergman, Vice President (Standards & Technology) - IPC</p> <p>Keynote: Dr John W Mitchell, President & CEO - IPC</p> <p>Topic: <i>What's New in Tech: The Micro Trends Defining the Future of Electronics</i></p> <p>Chief Guest: HE YB Jagadeep Singh Deo, Deputy Chief Minister II, Govt of Penang, Malaysia</p> <p>Felicitating Partner Malaysian organizations (PSDC, SHRDC, Invest Penang, MICCI, IEEE, TEEAM, MCCI, SAMENTA, FMM, MATRADE)</p>
11:40 – 1:00 PM	<p>Panel Session: Advanced Packaging of Semiconductor: The need to Build an Industrial Eco System</p> <p>Introduction & Session Moderator: David Bergman, Vice President (Standards & Technology) - IPC</p> <p>Presentation Topic: Advanced packaging: Frontier of semiconductor technology Speaker: <i>Teng Chow Ooi, Sr Director Program Office - Intel Corporation</i></p> <p>Presentation Topic: Advanced Packaging/Substrate Materials and Open Innovation Platform Speaker: <i>Takatoshi Ikeuchi, Electronics R&D Center - Resonac Corporation (Japan Semiconductor Packaging Consortium)</i></p> <p>Q & A</p>
1:00 – 2:00 PM	Networking Lunch
2:00 – 3:30 PM	<p>Panel Discussion: Importance of Advanced Packaging Technology @ Semiconductor & Electronics Industry</p> <p>Session Moderator: Ir Dr Bernard Lim, Chair – Elect, IEEE Malaysia & Chief Operating Officer - Appscard Global Research & Innovation Center</p> <p>Panel Members:</p> <ul style="list-style-type: none"> • Dr. Eu Poh Leng, Senior Director of External Package Innovation, Chief Technology Office - NXP Semiconductors • Ang Wee Seng, Executive Director - Singapore Semiconductor Industry Association • Earl Lawrence S. Qua, President - Electronics Industries Association of Philippines • Anurag Awasthi, Vice President - India Electronics & Semiconductor Association • Dr Hari Narayanan, CEO - Penang Skills Development Centre • Ayman Ahmed, CEO Pearl Semiconductor - Global Semiconductor Alliance, Egypt • Do Thi Thuy Huong, Board Director - Vietnam Electronics Industries Association
3:30 – 5:00 PM	Networking Tea & Guided tour to EMAX show