



Presents

3<sup>rd</sup> Edition



Integrated Electronics  
Manufacturing & Interconnections

2024

Co-located with



Olive Tree Hotel  
Penang, Malaysia



July  
24 - 25



BE A PART OF SOUTH ASIA'S LARGEST  
ELECTRONICS SUPPLY CHAIN MARKET



EXPLORE SPONSORSHIP OPPORTUNITIES



HAND SOLDERING COMPETITION

# SPONSORSHIP DELIVERABLES

## MALAYSIA



**USD 10000**



**USD 6250**



**USD 2500**

|  |   |  |
|--|---|--|
| ○ Display Space at IPC Pavilion @EMAX Show                           | ○ Display Space (Limited) at IPC Pavilion @EMAX Show                  | ○ Standee Space at IPC Pavilion @ Emax Show                        |
| ○ TableSpaceatB2BArea - July24                                       | ○ Table Space at B2B Area - July 24                                   | ✗  |
| ○ Display Space at IPC IEMI Program venue                            | ○ Display Space at IPC IEMI Program venue                             | ○ Display Space at IPC IEMI Program venue                          |
| ○ Pre fix meeting with Potential Customers- July 24 at B2BHall       | ○ Pre fix meeting with Potential Customers - July 24 at B2B Hall      | ✗  |
| ○ Sharing of 100% IEMI Malaysia Database                             | ○ Sharing of IEMI Malaysia Database -100 Contacts                     | ✗  |
| ○ 3 Nights Hotel Stay (Double Occupancy, July 23 - 25)               | ✗   | ✗  |
| ○ Company Video (5 Minutes) at IEMI program                          | ○ Company Video (2 Minutes) at IEMI program                           | ○ Company Video (2 Minutes) at IEMI program                        |
| ○ Invitation (4 nos.) to networking dinner- July 25 hosted by "EMAX" | ○ Invitation (2 nos.) to networking dinner - July 25 hosted by "EMAX" | ○ Invitation (1 no) to networking dinner- July 25 hosted by "EMAX" |

### BRANDING THROUGH IPC IEMI PROMOTION

|   |   |  |
|---|---|--|
| ○ Interview & Testimonial of the Company CEO @ IPC publications                               | ○ Testimonial of the Company CEO @ IPC publications   | ○ Testimonial of the Company CEO @ IPC publications  |
| ○ Company brochures & promotional items at IEMI Delegate Kit                                  | ○ Company brochures & promotional items at IEMI Delegate Kit                                  | ✗  |
| ○ Placement of the logo on all marketing materials for IEMI 2024                              | ○ Placement of the logo on all marketing materials for IEMI 2024                              | ○ Placement of the logo on all marketing materials for IEMI 2024                             |
| ○ Exclusive & Continuous social media promotion   | ○ Exclusive & Continuous social media promotion   | ○ Exclusive & Continuous social media promotion  |
| ○ Highlight Company at Pre Event & Post show Coverage   | ○ Highlight Company at Pre Event & Post show Coverage   | ○ Highlight Company at Pre Event and Post show Coverage                                      |
| ○ Company Advertisement at IPC India Regional Newsletter - 4 Nos (Newsletter Circulation 20K) | ○ Company Advertisement at IPC India Regional Newsletter - 2 Nos (Newsletter Circulation 20K) | ○ Company Advertisement at IPC India Regional Newsletter - 1 No (Newsletter Circulation 20K) |

**For more information please contact**

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**www.ipc.org/ipc-india-iemi-malaysia**

# OPPORTUNITIES TO SHOWCASE

**IEMI** is the prime convergence point for professionals from diverse sectors including Industrial Electronics, Telecommunication Equipment, Consumer Electronics, Defence, Automotive, Aerospace, Transportation, and Medical Equipment. It's not just a showcase for innovations, but also a hub for IT, Internet, IoT, and Embedded Technology leaders to expand their network, connect with potential clients, and engage with technological leaders

## EXHIBITORS PROFILE

- ✦ EMS Companies
- ✦ Semiconductor Companies
- ✦ Materials/Processes/Services
- ✦ OEMs
- ✦ Suppliers of Equipment
- ✦ Design Companies
- ✦ PCB Manufacturers

| Stand Type                           | Cost  |
|--------------------------------------|---|
| Shell Space<br>(minimum 6 sqm)       | <b>USD 1125</b><br><b>6 sqm shell scheme package includes:</b> <ul style="list-style-type: none"> <li>• Octonum Stall - 3m x 2m</li> <li>• 1 Table</li> <li>• 2 Spot Lights</li> <li>• 2 Chairs</li> <li>• 1 Power Point (5 amp.)</li> <li>• Carpet</li> <li>• Fascia Branding - Vinyl</li> </ul> |
| *GST as applicable (Currently @ 18%) |   |

