



Presents

3rd Edition



Integrated Electronics
Manufacturing & Interconnections

2024

Co-located with



Olive Tree Hotel
Penang, Malaysia



July
24 - 25



BE A PART OF SOUTH ASIA'S LARGEST
ELECTRONICS SUPPLY CHAIN MARKET



EXPLORE SPONSORSHIP OPPORTUNITIES



HAND SOLDERING COMPETITION

SPONSORSHIP DELIVERABLES

MALAYSIA



USD 10000



USD 6250



USD 2500

○ Display Space at IPC Pavilion @EMAX Show	○ Display Space (Limited) at IPC Pavilion @EMAX Show	○ Standee Space at IPC Pavilion @ Emax Show
○ TableSpaceatB2BArea - July24	○ Table Space at B2B Area - July 24	×
○ Display Space at IPC IEMI Program venue	○ Display Space at IPC IEMI Program venue	○ Display Space at IPC IEMI Program venue
○ Pre fix meeting with Potential Customers- July 24 at B2BHall	○ Pre fix meeting with Potential Customers - July 24 at B2B Hall	×
○ Sharing of 100% IEMI Malaysia Database	○ Sharing of IEMI Malaysia Database -100 Contacts	×
○ 3 Nights Hotel Stay (Double Occupancy, July 23 - 25)	×	×
○ Company Video (5 Minutes) at IEMI program	○ Company Video (2 Minutes) at IEMI program	○ Company Video (2 Minutes) at IEMI program
○ Invitation (4 nos.) to networking dinner- July 25 hosted by "EMAX"	○ Invitation (2 nos.) to networking dinner - July 25 hosted by "EMAX"	○ Invitation (1 no) to networking dinner- July 25 hosted by "EMAX"

BRANDING THROUGH IPC IEMI PROMOTION

○ Interview & Testimonial of the Company CEO @ IPC publications	○ Testimonial of the Company CEO @ IPC publications	○ Testimonial of the Company CEO @ IPC publications
○ Company brochures & promotional items at IEMI Delegate Kit	○ Company brochures & promotional items at IEMI Delegate Kit	×
○ Placement of the logo on all marketing materials for IEMI 2024	○ Placement of the logo on all marketing materials for IEMI 2024	○ Placement of the logo on all marketing materials for IEMI 2024
○ Exclusive & Continuous social media promotion	○ Exclusive & Continuous social media promotion	○ Exclusive & Continuous social media promotion
○ Highlight Company at Pre Event & Post show Coverage	○ Highlight Company at Pre Event & Post show Coverage	○ Highlight Company at Pre Event and Post show Coverage
○ Company Advertisement at IPC India Regional Newsletter - 4 Nos (Newsletter Circulation 20K)	○ Company Advertisement at IPC India Regional Newsletter - 2 Nos (Newsletter Circulation 20K)	○ Company Advertisement at IPC India Regional Newsletter - 1 No (Newsletter Circulation 20K)

For more information please contact

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www.ipc.org/ipc-india-iemi-malaysia

OPPORTUNITIES TO SHOWCASE

IEMI is the prime convergence point for professionals from diverse sectors including Industrial Electronics, Telecommunication Equipment, Consumer Electronics, Defence, Automotive, Aerospace, Transportation, and Medical Equipment. It's not just a showcase for innovations, but also a hub for IT, Internet, IoT, and Embedded Technology leaders to expand their network, connect with potential clients, and engage with technological leaders

EXHIBITORS PROFILE

- ✦ EMS Companies
- ✦ Semiconductor Companies
- ✦ Materials/Processes/Services
- ✦ OEMs
- ✦ Suppliers of Equipment
- ✦ Design Companies
- ✦ PCB Manufacturers

Stand Type	Cost
Shell Space (minimum 6 sqm)	USD 1125 6 sqm shell scheme package includes: <ul style="list-style-type: none">• Octonum Stall – 3m x 2m• 1 Table• 2 Spot Lights• Fascia Branding – Vinyl• 2 Chairs• 1 Power Point (5 amp.)• Carpet

*GST as applicable (Currently @ 18%)

PENANG, MALAYSIA, JULY 25, 2024

Penang Layout Olive Tree - Stall Layout

