



Presents

3rd Edition



Integrated Electronics
Manufacturing & Interconnections

2024

Co-located with



Olive Tree Hotel
Penang, Malaysia



July
24 - 25



BE A PART OF SOUTH ASIA'S LARGEST
ELECTRONICS SUPPLY CHAIN MARKET



EXPLORE SPONSORSHIP OPPORTUNITIES



HAND SOLDERING COMPETITION

SPONSORSHIP DELIVERABLES

MALAYSIA



USD 10000



USD 6250



USD 2500

Display Space at IPC Pavilion @EMAX Show	Display Space (Limited) at IPC Pavilion @EMAX Show	Standee Space at IPC Pavilion @ Emax Show
TableSpaceatB2BArea - July24	Table Space at B2B Area - July 24	✗
Display Space at IPC IEMI Program venue	Display Space at IPC IEMI Program venue	Display Space at IPC IEMI Program venue
Pre fix meeting with Potential Customers- July 24 at B2BHall	Pre fix meeting with Potential Customers - July 24 at B2B Hall	✗
Sharing of 100% IEMI Malaysia Database	Sharing of IEMI Malaysia Database -100 Contacts	✗
3 Nights Hotel Stay (Double Occupancy, July 23 - 25)	✗	✗
Company Video (5 Minutes) at IEMI program	Company Video (2 Minutes) at IEMI program	Company Video (2 Minutes) at IEMI program
Invitation (4 nos.) to networking dinner- July 25 hosted by "EMAX"	Invitation (2 nos.) to networking dinner - July 25 hosted by "EMAX"	Invitation (1 no) to networking dinner- July 25 hosted by "EMAX"

BRANDING THROUGH IPC IEMI PROMOTION

Interview & Testimonial of the Company CEO @ IPC publications	Testimonial of the Company CEO @ IPC publications	Testimonial of the Company CEO @ IPC publications
Company brochures & promotional items at IEMI Delegate Kit	Company brochures & promotional items at IEMI Delegate Kit	✗
Placement of the logo on all marketing materials for IEMI 2024	Placement of the logo on all marketing materials for IEMI 2024	Placement of the logo on all marketing materials for IEMI 2024
Exclusive & Continuous social media promotion	Exclusive & Continuous social media promotion	Exclusive & Continuous social media promotion
Highlight Company at Pre Event & Post show Coverage	Highlight Company at Pre Event & Post show Coverage	Highlight Company at Pre Event and Post show Coverage
Company Advertisement at IPC India Regional Newsletter - 4 Nos (Newsletter Circulation 20K)	Company Advertisement at IPC India Regional Newsletter - 2 Nos (Newsletter Circulation 20K)	Company Advertisement at IPC India Regional Newsletter - 1 No (Newsletter Circulation 20K)

For more information please contact

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www.ipc.org/ipc-india-iemi-malaysia

OPPORTUNITIES TO SHOWCASE

IEMI is the prime convergence point for professionals from diverse sectors including Industrial Electronics, Telecommunication Equipment, Consumer Electronics, Defence, Automotive, Aerospace, Transportation, and Medical Equipment. It's not just a showcase for innovations, but also a hub for IT, Internet, IoT, and Embedded Technology leaders to expand their network, connect with potential clients, and engage with technological leaders

EXHIBITORS PROFILE

- ✦ EMS Companies
- ✦ Semiconductor Companies
- ✦ Materials/Processes/Services
- ✦ OEMs
- ✦ Suppliers of Equipment
- ✦ Design Companies
- ✦ PCB Manufacturers

Stand Type	Cost
Shell Space (minimum 6 sqm)	USD 1125 6 sqm shell scheme package includes: <ul style="list-style-type: none">• Octonum Stall – 3m x 2m• 1 Table• 2 Spot Lights• Fascia Branding – Vinyl• 2 Chairs• 1 Power Point (5 amp.)• Carpet

*GST as applicable (Currently @ 18%)

PENANG, MALAYSIA, JULY 25, 2024

Penang Layout Olive Tree - Stall Layout

