

Hotel Taj Yeshwantpur, Bengaluru, India

July 29 & 30

EXPLORE SPONSORSHIP OPPORTUNITIES



50+ EXHIBITOR

BOOTHS @ IEMI BENGALURU (INDIA)

20+ CITIES

INDUSTRY NETWORKING EVENTS



**Hand Soldering
Competition**

JOURNEY TOWARDS IEMI

JANUARY



JUNE

SPONSORSHIP DELIVERABLES

BENGALURU



USD 12500

₹1000000



USD 6250

₹500000



USD 2500

₹200000

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|--|--|--|
| Exhibitor Booth 18 sqm (6x3) - July 30 | Exhibitor Booth 12 sqm(6x2) - July 30 | Exhibitor Booth 6 sqm (3x2) - July 30 |
| Table Space at B2B Area - July 29 | Table Space at B2B Area - July 29 | ✗ |
| Pre fix meeting with Potential Customers - July 29 at B2B Hall | Pre fix meeting with Potential Customers - July 29 at B2B Hall | ✗ |
| 2 Nights Hotel Stay (Double Occupancy, July 28 - 29) | ✗ | ✗ |
| Sharing of IEMI attendee database - 200 Nos | Sharing of IEMI attendee database - 100 Nos | ✗ |
| Company Presentation (15 Min) at IPC Technical Workshops and Hand Soldering Sessions (Choose 4 Cities) | Company Presentation (10 Min) at IPC Technical Workshops & Hand Soldering Sessions (Choose 2 Cities) | ✗ |
| A table space at IPC hand Soldering competition (Semi Final Round) at New Delhi, Pune , Chennai, Bengaluru | A table space at IPC hand Soldering competition (Semi Final Round) at New Delhi, Pune , Chennai, Bengaluru | ✗ |
| Company Video (5 Minutes) at Hand Soldering Competition | Company Video (5 Minutes) at Hand Soldering Competition | Company Video (5 Minutes) at Hand Soldering Competition |
| Standee space at Hand Soldering Competition (Semi Final) | Standee space at Hand Soldering Competition (Semi Final) | Standee space at Hand Soldering Competition (Semi Final) |
| Company CEO presence along with IPC CEO at IEMI Award Ceremony for Hand Soldering Competition - July 30 | Company CEO presence along with IPC CEO at IEMI Award Ceremony for Hand Soldering Competition - July 30 | ✗ |

BRANDING THROUGH IPC IEMI PROMOTION NOVEMBER 2023 - AUGUST 2024

| | | |
|---|---|---|
| Company Advertisement at IPC India Regional Newsletter - 4 Nos (Newsletter Circulation 20K) | Company Advertisement at IPC India Regional Newsletter - 2 Nos (Newsletter Circulation 20K) | Company Advertisement at IPC India Regional Newsletter - 2 Nos (Newsletter Circulation 20K) |
| Placement of the logo on all marketing materials for IEMI 2024 | Placement of the logo on all marketing materials for IEMI 2024 | Placement of the logo on all marketing materials for IEMI 2024 |
| Interview & Testimonial of the Company CEO @ IPC publications | Interview & Testimonial of the Company CEO @ IPC publications | Interview & Testimonial of the Company CEO @ IPC publications |
| Exclusive & Continuous social media promotion | Exclusive & Continuous social media promotion | Exclusive and Continuous social media promotion |
| Company brochures & promotional items at IEMI Delegate Kit | ✗ | ✗ |
| Highlight Company at Pre Event & Post show Coverage | Highlight Company at Pre Event & Post show Coverage | Highlight Company at Pre Event and Post show Coverage |

OPPORTUNITIES TO SHOWCASE

IEMI is the prime convergence point for professionals from diverse sectors including Industrial Electronics, Telecommunication Equipment, Consumer Electronics, Defence, Automotive, Aerospace, Transportation, and Medical Equipment. It's not just a showcase for innovations, but also a hub for IT, Internet, IoT, and Embedded Technology leaders to expand their network, connect with potential clients, and engage with technological leaders

EXHIBITORS PROFILE

- ✦ EMS Companies
- ✦ Semiconductor Companies
- ✦ Materials/Processes/Services
- ✦ OEMs
- ✦ Suppliers of Equipment
- ✦ Design Companies
- ✦ PCB Manufacturers

| Stand Type | Cost |
|--------------------------------------|---|
| Shell Space (minimum 6 sqm) | USD 1125 INR 90,000* 6 sqm shell scheme package includes: <ul style="list-style-type: none"> • Octonum Stall - 3m x 2m • 1 Table • 2 Spot Lights • 2 Chairs • 1 Power Point (5 amp.) • Carpet • Fascia Branding - Vinyl |
| *GST as applicable (Currently @ 18%) | |



6 MONTHS INDUSTRY NETWORKING EVENTS

JOURNEY TOWARDS IEMI 2024

| CITY | PROGRAM | DATE |
|---------------------------|--|-----------------|
| Kolkata, West Bengal | Technical Session - Hand Soldering | January 6 |
| Barcelona, Spain | Wintercom - Global Standards Development Meetings | January 22 - 25 |
| Bengaluru, Karnataka | Standards Development Meeting - Design , EMS, WH, Aerospace & Defence | January 30 |
| Mysuru, Karnataka | Technical Session - Hand Soldering | January 31 |
| Hyderabad, Telangana | Technical Session - Digitalization & Sustainability of Electronics Manufacturing | February 2 |
| Penang, Malaysia | IEMI Stakeholders Meeting | February 6 |
| Baddi, Himachal Pradesh | Technical Session - Hand Soldering | February 10 |
| Colombo, Sri Lanka | Technical Session - Hand Soldering & ESD | February 13 |
| Pune, Maharashtra | Technical Education Session - IPC 1771 EMS Automotive Suppliers Checklist | February 17 |
| Coimbatore, Tamil Nadu | Technical Session - Importance of Design & Assembly in Electronics Manufacturing | February 27 |
| Goa | Technical Session - Hand Soldering | March 5 |
| Hosur, Tamil Nadu | Technical Session - Best practice on PCB Manufacturing & Electronics Assembly | March 15 |
| Chennai, Tamil Nadu | Hand Soldering Competition (TN, AP & Telangana) | April 5 |
| Anaheim, USA | APEX EXPO 2024 | April 6 -11 |
| Gandhinagar, Gujarat | Technical Session - Hand Soldering | April 16 |
| Australia | Webinar - Importance of IPC validation service for Australian Companies | April 19 |
| New Delhi | Hand Soldering Competition | May 4 |
| Milwaukee, USA | Electrical Wire Processing Technology Expo 2024 (India Pavilion) | May 14 - 16 |
| Pune, Maharashtra | Hand Soldering Competition | May 23 - 24 |
| Jeddah, Saudi Arabia | Technical Session - Hand Soldering | May 26 |
| Abu Dhabi, UAE | Technical Session - Hand Soldering | May 29 |
| Dubai, UAE | Technical Session - Hand Soldering | June 1 |
| Vizag, Andhra Pradesh | Technical Session - Hand Soldering (Vendor development Program) | June 10 |
| Kochi, Kerala | Technical Session - Hand Soldering | June 14 |
| Sydney, Australia | Hand Soldering Competition & Technical Session - Digitalization of Electronics Manufacturing | June 19, 20 |
| Bengaluru, Karnataka | Hand Soldering Competition | June 27 - 28 |
| Penang, Malaysia | B2B Meetings, Malaysia Hand Soldering Competition | July 24 |
| Penang, Malaysia | IEMI - Advanced Packaging of Semiconductor | July 25 |
| Bengaluru, Karnataka | B2B Meetings with International Delegates & Standards Development Meeting | July 29 |
| Bengaluru, Karnataka | IEMI - Defence & Aerospace | July 30 |
| Johanesburg, South Africa | Technical Session - Hand Soldering | October 21 |
| Cape Town, South Africa | Technical Session - Hand Soldering | October 23 |
| Durban, South Africa | Technical Session - Hand Soldering | October 25 |
| Munich, Germany | World Hand Soldering Competition | November 15 |

For more information please contact

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LANYARD & BADGE SPONSOR

DELIVERABLES

USD 1125
₹ 90000



PROMINENT BRAND VISIBILITY

1. Logo Display
2. Exclusive Branding
3. Photo Opportunities

Logo Display :

Placement of the logo on all marketing materials for IEMI 2024

Exclusive Branding :

Your brand/logo featured exclusively & prominently on event lanyards & badges, worn by all attendees.

Photo Opportunities :

Potential for your branding to be featured on event photography, where attendees can take pictures showcasing their badges, providing additional brand exposure.



MARKETING AND PROMOTION

1. Logo Inclusion on Sponsor Section on Website as "Lanyard & badge Sponsor"

2. Logo to be featured on all lanyards and badges distributed to all participants & attendees



DIGITAL EXPOSURE

1. **Email Campaigns :** Your brand is highlighted in email campaigns.

2. **Social Media Buzz :** Sponsorship announcement at the social media



PRE & POST EVENT ENGAGEMENT

Highlight Company at Pre Event and Post Show Coverage

DELEGATE KIT SPONSOR

DELIVERABLES

USD 1875
₹ 150000

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Prominent Brand Visibility

Logo Display: Your logo prominently featured on the Delegate Kit as "Delegate Kit Sponsor"

Your brand/logo featured on event Delegate Kits distribute to all attendees and VIPs

Marketing & Promotion

Logo Inclusion on Sponsor Section on Website as "Delegate Kit Sponsor"

Logo to be featured on all Delegate Kits distributed to all participants and attendees

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Networking & Engagement

Networking opportunities: Exclusive invitations to the Management & Staffs for deeper engagement with attendees

Digital Exposure

Email Campaigns: Your brand is highlighted in email campaigns

Social Media Buzz: Sponsorship announcement at the social media

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Pre and Post Event Engagement

Highlight Company at Pre Event & Post Show Coverage

EXPLORE ADDITIONAL SPONSORSHIP OPPORTUNITY

TECHNICAL SESSIONS



USD 375
INR 30000



PER
CITY

DELIVERABLES

Company Presentation
(20 Minutes)

A

A dedicated table and standee space for Company Promotion

B

Company logo at Event Website

C

Company logo with hyperlink at Email Promotion Campaign

D

IEMI SPONSORS & EXHIBITORS

2024

PLATINUM SPONSOR



GOLD SPONSORS



SILVER SPONSOR



EXHIBITORS



IEMI SUPPORTERS

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