**JUSTIFICATION EMAIL: Becoming an IPC Member**

To: <DECISION MAKER NAME>

**Subject: Gain ongoing resources and savings with an IPC Membership!**

I believe that one of the most important parts of my job with <YOUR COMPANY NAME> is to   
do what I can to ensure that the products we create are consistently of the highest quality and reliability. To that end, I would like to recommend that we purchase an IPC membership.

Now is a good time to “re-start” with the standards. IPC continues to develop new programming, events, and solutions in an ongoing effort to deliver value to our organization. IPC supports the industry through **globally accepted standards** as well as **education and training**, **advocacy** and **solutions** to industry challenges and opportunities.

As an IPC member, our company will receive numerous benefits and savings on IPC products   
and services. But, more importantly, a membership will help us manufacture our products at the highest level of quality and have a noticeable impact on our bottom line. In fact, **72% of current members say IPC has increased their quality** and **60% of companies who use IPC products and services estimate that they’ve experienced an annual economic impact of savings   
from tens to *hundreds of thousands of dollars****.*

Attached is IPC’s “What Will Your Company Save?” infographic, which provides additional details on member benefits, along with a presentation on IPC membership that offers a more in-depth look at how IPC would help us ensure quality, reliability and consistency.

I do believe this is a worthwhile investment for us, and with your approval, I’d like to proceed on purchasing our IPC membership.

<YOUR NAME>

*<YOUR TITLE>*