CALL FOR PAPERS
EXECUTIVE MARKET & TECHNOLOGY FORUM AUTUMN CONFERENCE
Co-Sponsored by IPC and EIPC • 11-12 October, 2007 • Copenhagen, Denmark

and

IPC/EIPC MANAGEMENT MEETING
10 October, 2007 • Copenhagen, Denmark

SUCCESS THROUGH INNOVATION:
PROFITABILITY AND COMPETITIVENESS IN THE EUROPEAN AND WORLD MARKETS

TOPICS FOR EXECUTIVE FORUM CONFERENCE:
• Keynote address by a leading electronics industry executive on the future of the industry
• Economic update and forecast for the interconnect industry
• Technology roadmaps from OEMs in the mobile phone and automotive industries – sharing companies’ views of the future
• Implementing new technologies: companies’ experiences and views on the challenges of implementing specific new technologies
• Highlights of IPC’s commissioned study on miniaturization
• Long-range geographic expansion strategies: highlights of IPC’s commissioned study on the future of markets and industries in key countries

TOPICS FOR MANAGEMENT MEETING:
• Management issues surrounding global expansion
• Managing the supply chain from a global perspective
• Management success in the electronics industry
• Innovation in the electronics industry from a management perspective

COPENHAGEN
One thousand years of history awaits you on the medieval streets of Copenhagen. These are the same streets walked on by every generation of the world’s oldest royal family, the same streets and canals which have inspired artists for centuries and been home and workplace to meticulous craftsmen and famous designers.

From its humble origins as a fishing village to its heyday as the glittering capital of the Danish Empire, to its current position as one of the world’s premier design capitals and Scandinavia’s pre-eminent city, the stories and characters of Copenhagen’s history can be discovered in its sumptuous palaces, copper-roofed town houses and atmospheric cobbled squares.

HOTEL
Clarion Hotel Copenhagen is situated in Sydhavnen, Copenhagen’s newest and quickly growing commercial district. Located close to all traffic connections with only a short distance to bus, train services, motorway and Copenhagen International Airport. The fixed link to Sweden is on our doorstep, and ferries that will convey you to the rest of Europe can be reached within the hour. Copenhagen’s attractive City Centre, a mere 5 km away, is the place to visit for guests wanting big city atmosphere – shopping, art and culture and a wealth of excellent restaurants, cafés and bars.

This 4 star hotel features large guest rooms, sauna and Jacuzzi, restaurant and a full range of business services. The special room rates being offered for this event are DKK 1095. – (single) and DKK 1245. – (double) and include a complete breakfast buffet each morning. www.clarionhotelcopenhagen.com

FOR MORE DETAILS, CONTACT EIPC:
Ms. Sonja Derhaag
Event Manager
Hertogsingel 49b
6211 ND Maastricht
The Netherlands
Tel: 0031-43-3440872
Fax: 0031-43-3440873
Email: sderhaag@eipc.org
CALL FOR PAPERS
EXECUTIVE MARKET & TECHNOLOGY FORUM AUTUMN CONFERENCE IN COPENHAGEN
11—12 October, 2007

SUCCESS THROUGH INNOVATION:
PROFITABILITY AND COMPETITIVENESS IN THE EUROPEAN AND WORLD MARKETS

The IPC and EIPC are extending an invitation to companies and individuals active in the packaging and interconnection industry to submit abstracts for presentations at their co-sponsored autumn conference in Copenhagen, on 11-12, October 2007. This includes PCB manufacturers, electronics manufacturing services (EMS) companies, original equipment manufacturers (OEMs), and their suppliers.

The purpose of the conference is to provide an industry-wide forum on market and technology trends affecting the industry. Members of the industry from around the world will attend the event, offering everyone the opportunity to meet and exchange ideas with colleagues, customers and suppliers.

Abstracts for presentations in the following areas are invited:

1  Keynote address by a senior executive in a leading electronics industry OEM. The presentation may be on what the company sees for the future of its industry and what it expects from the interconnect industry of the future. Other strategic topics may be proposed.

2  OEM technology roadmaps – sharing companies’ views of the future, covering markets, technology, sourcing, etc. Any technology topics from the roadmaps of OEMs in the following industries will be considered:
   a  Mobile phones
   b  Automotive electronics (some suggested topics include laminates, temperature characteristics, life cycle issues, market-driven lead free trends, etc.)

3  Implementing new technologies. Companies in various regions are encouraged to share their stories and perspectives on the challenges of implementing specific new technologies.

IPC/EIPC MANAGEMENT MEETING: MANAGING IN THE ELECTRONICS INDUSTRY FOR PROFITABILITY & SUSTAINABILITY  •  10 OCTOBER, 2007

IPC and EIPC are planning a Management Meeting on 10 October (the day before the conference) for upper-level managers in the EMS industry. This meeting features roundtable discussions among the delegates, but also present speakers on management topics related to the theme of the conference. Speakers are also sought for these agenda items:

1  Management Issues Surrounding Global Expansion
   This presentation will focus on issues EMS companies must be aware of as they make the decision to expand globally. Speaker can be an analyst, business consultant with and electronics industry background or a senior manager form the electronics industry.

2  Managing the Supply Chain: A Global Perspective
   This presentation will focus on how the globalization of the EMS industry has impacted the supply chain and what EMS companies must do to overcome common challenges. Speaker can be an analyst, business consultant with and electronics industry background or a senior manager form the electronics industry.

3  Innovation in Today’s Electronics Industry: What you Need to Know From a Management Perspective
   The presentation will explain how technology trends will impact EMS organizations from a business perspective, such as costs/pricing, new equipment needs, customer demands, supplier readiness, etc.
NOTES FOR SPEAKERS
The following guidelines are provided regarding the submittal of papers and how they are to be presented at the Autumn Conference in Copenhagen

• Papers should supply new technical, management or statistical information and not be presented for commercial purposes.
• Presentations will be in 30, 45, or 60 minute increments.
• All presentations should be made in English. If the author has problems with presenting in English, he or she should note this situation on the Abstract Submission Form.
• Presentations should not make direct comparisons with competitors’ products.
• When the description of particular equipment is necessary for proper understanding of the process, it shall be confined to technical aspects.
• Text files of the presentation will be required in a universal application like MS Word or in Adobe Acrobat PDF format.
• Illustrations, graphics, tables or pictures (including presenter’s photograph) have to be electronically delivered in standard format and in the appropriate resolution (75 dpi for electronic publication and/or 300 dpi for printed material).
• Files of the presentation slides will be required in a universal application like PowerPoint or in Adobe Acrobat PDF format.
• The presentation author or speaker is entitled to a full day registration for the management meeting or full 1 and 1/2-day Executive Market & Technology Forum Conference registration, depending on which meeting they are presenting at.

ABSTRACT GUIDELINES
Abstracts should include the following:
• Title of Presentation
• Author Listing; first/last name, affiliation, mailing address, telephone, fax, e-mail
• Synopsis of the paper for future announcements (max. 100 words)
• Abstract text (max. 300 words)
• Biography: brief background on the principal/presenting author (max. 100 words)

ACCEPTANCE CRITERIA
Abstracts will be reviewed by the Program Committee, consisting of experts coming from our industry. The official language of the Conference is English, NO simultaneous translations will be provided. Selections will be based on the following criteria:
• Contribution to the industry.
• The abstract should clearly describe the nature, content, key points, and significance of the proposed paper.
• Presentations are to be strictly non-commercial and must focus on the issues being addressed in the conference agenda.
• Proprietary and/or confidentiality issues as well as approvals should be definitive at time of submission.
INSTRUCTIONS
Instructions will be included in an author’s kit that will be mailed to you on acceptance of your proposal. All presentations will be included in the Proceedings (on CD-Rom) of the Autumn Conference. Your presentation slides are due by 10 September and attendance at the Conference will be required for inclusion in the Proceedings.

DEADLINES
1-page Abstract: 15 May, 2007
Notification of Acceptance: 30 May, 2007
Final presentation: 10 September, 2007

INSTRUCTIONS FOR SUBMISSION OF ABSTRACTS
Please use the application form and submit by e-mail, fax or regular mail.
The abstracts can be submitted to the EIPC:
Sonja Derhaag, Event Manager
PO Box 2060, 6201 CD Maastricht, The Netherlands
Phone: +31-43-3440872
Fax: +31-43-3440873
E-mail: sderhaag@eipc.org

TABLE TOP EXHIBITION AND POSTER DISPLAY AREA
During the Autumn Conference the EIPC and IPC will provide an opportunity for information sharing and discussion in a dedicated area. This will allow for visitors to obtain the latest product information and know-how on an informal, or ‘one-to-one’ basis. A ‘Poster Wall’ and a table will be provided during the two days of the Conference (11 & 12 October, 2007).
Kindly note that space for the Table Top Exhibition is limited, so you are asked to book as early as possible. Cost for the ‘Table Top and Poster Display’ includes one person for coffee breaks and lunch. Conference participation fee is not included. If you are interested please contact EIPC, Sonja Derhaag.

SPONSORSHIP OPPORTUNITIES
This conference offers several possibilities for sponsoring this event which could be a great asset to your company’s exposure.
Sponsors can choose from several different packages, ranging in price from 1,000 USD to $3,500 USD. Packages include the following benefits:
• Company logo placement on conference marketing material
• A full page advertisement in the conference proceedings book (Gold and Silver Packages only)
• Company logo placement on the front cover of the conference proceedings book & the electronic version that is sent to all delegates and over 160 Executive Forum member companies
• The opportunity to distribute your marketing materials at the conference
• Discounted admission to the conference
Please contact EIPC, Sonja Derhaag if you are interested.
If you would like to present a paper at the Conference, please fill out this form and return to the EIPC via e-mail or print and fax. Be sure to indicate the contact person as only one confirmation will be sent. Proposals must be submitted no later than 15 May, 2007.

You will be allowed 30, 45 or 60 minutes for your presentation. This time will include question-and-answer time, unless your presentation is part of a segment that ends with a 15-minute Q&A panel discussion. Finished papers must be provided one month prior to the conference for inclusion in the pre-printed proceedings distributed free of charge to all delegates at the event. The programme committee will review all abstracts submitted and authors will be notified of acceptance by 30 May, 2007.

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**Please return this form by 15 May, 2007 to:**
Ms. Sonja Derhaag, PO Box 2060, 6201 CD Maastricht, The Netherlands