IPC APEX EXPO 2020 Marks a Special Anniversary Year for the Show

By John Mitchell, president and CEO

This year marks the 20th anniversary of IPC APEX EXPO and IPC is thrilled to celebrate this event milestone with attendees, exhibitors and presenters, whose dedication to and involvement in IPC APEX EXPO ensure that we ELEVATE THE EXCELLENCE OF ELECTRONICS. This is the place to be to create new business relationships and opportunities and to enjoy this vibrant, ever-evolving industry.

Not only are we celebrating 20 years of a successful tradeshow, but for the past 19 years, the Trade Show News Network (TSNN) has recognized IPC APEX EXPO as a top U.S. trade show. It’s a tremendous accomplishment for IPC, and we are very proud of the recognition. For the past several years, IPC APEX EXPO has experienced both attendance and net-square-footage growth. Last year, the show welcomed more than 9,000 professionals from 45 countries. We’re looking forward to an even larger crowd this year.

Here’s what’s new in 2020:

- **The Fundamentals Program**: The Fundamentals Program is a new option for those attending the Technical Conference, geared particularly toward those who are either new to IPC APEX EXPO, or very specialized. The Fundamentals Program provides curated content covering the many facets of the electronics industry. Attendees will gain a broader view of the industry and will learn important terminology and background as preparation for content on new studies and technologies presented at the technical conference. Sessions will include topics presented by subject matter industry experts, interactive panel sessions, and opportunities for attendees to learn the secrets of success from our valued presenters. Topics include: Program to include: intro to IPC and standards basics, soldering processes, testing, circuit board design and fabrication, surface reliability considerations, and more.

- **Technical Conference Single Session Pass**: The Technical Conference Single Session Pass offers admission to one technical conference session. It’s perfect for seeing a friend’s presentation, getting the latest information on a favorite topic, or meeting subject matter experts on a specific issue.

- **Sessions@the Intersection**: Whether at the intersection of business and engineering or the intersection of two industry organizations, these sessions are free to all attendees and will address the hottest industry topics you need to know about today. Here are some of those topics: semi-additive processes for building circuits; e-textiles developments; supply chain diversity, PCB challenges and needs for emerging applications, weak microvia interfaces, best practices for strategic board procurement, and conscientious engineering.

Here are just a few additional highlights of the IPC APEX EXPO 2020 experience:
• Listen to aerospace legend Burt Rutan speak on the new era in commercial space travel and race for space in his keynote presentation.

• View cutting-edge products and services in the New Products Corridor and get a sneak preview of tomorrow’s equipment, materials and services that are breaking new ground in our industry.

• Find out what nearly 500 of the industry’s top innovators and suppliers have to offer on the show floor.

• Participate in our technical conference to discover the latest research and studies in the areas of design, board fabrication and electronics assembly.

• Attend standards development committee meetings – your input is critical to development of IPC standards.

• Visit the IPC CFX Industry 4.0 Digital Factory and participate in live demonstrations on the show floor to see how two industry standards – IPC CFX (IPC-2591) and Hermes (IPC-HERMES-9852) – work together for any manufacturer to achieve Industry 4.0. The factory line will feature equipment from different vendors all speaking the same language for machine-to-machine and machine-to-factory exchange communication, creating a simple-to-operate, practical, smart and fully connected manufacturing environment.

• Offering something for everyone, from informative classes for engineers ready to level-up in their careers to advanced classes, this year’s professional development courses will help you build your knowledge and enrich your career.

• Take in a multitude of networking activities, from the newcomers reception and ribbon cutting ceremony to the ice cream social on the show floor.

This year, you’ll be inspired to take the ideas and innovations you encounter onsite and turn them into real-world solutions and business opportunities. If you’re on social media and would like to share your IPC APEX EXPO experience and/or post photos, we encourage you to do so. Use the hashtag #IPCAPEXEXPO on your Twitter, Facebook, LinkedIn or Instagram fee to continue the APEX EXPO conversation.