

Joint International Congress and Exhibition  
**Electronics Goes Green 2008+**

## Conference Scope

- World's leading meeting on electronics & the environment
- Close connection to the 1st World ReUse Forum
- Meeting point for technologists and eco-designers
- Joining industry, science & policy from all over the world
- European environmental industrial policy - international influences
- Exhibition for best practice products
- Creating visions for the future

organized by



## Important Dates

- Abstract deadline for papers & posters: February 28, 2008
- Confirmation of accepted abstracts: March 31, 2008
- Conference circular with the preliminary program: April 30, 2008
- Deadline for submission of full papers: May 31, 2008

## Language

The official language of all presentations is English.

## For further information please contact

Fraunhofer IZM, Secretariat Electronics Goes Green 2008+  
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web: [www.izm.fraunhofer.de](http://www.izm.fraunhofer.de)

## For further information 1st World ReUse Forum please contact

e-mail: [info@step-initiative.org](mailto:info@step-initiative.org)

# Second Announcement

Joint International Congress and Exhibition  
**Electronics Goes Green 2008+**  
in conjunction with the 1st World ReUse Forum

## Merging Technology and Sustainable Development

A Co-Operation of the World's Leading Conferences



**CARE Electronics, Europe**



**ECO Design, Japan**



**ISEE, USA**

**September 8-10, 2008  
Berlin, Germany**

## Selected Topics (tentative)

### Legal Compliance & Global Harmonization

- EuP and REACH – branch specific implementation
- Review of WEEE/ RoHS
- International harmonization and standardization
- Top runner and eco-labeling
- Test methods and technical standards
- Ecological profiling and assessments
- ReUse and transboundary shipments

### Eco-Products & Leading Edge Technologies

- Green products & processes
- Life cycle design for sustainable development
- Condition monitoring & reliability
- Small size autarke energy supplies
- Energy efficient products
- Product specific recycling concepts
- Smart microsystems technologies
- Component & board technologies
- Polytronics with Reel-to-Reel
- Nanotechnologies
- Renewable materials and product applications
- Refurbishment / Remarketing Models

### Corporate Social Responsibility & Management

- Corporate agendas for climate protection
- Strategies and progress assessment for sustainability
- User acceptance and benefits of new products
- Increasing eco-product market demand
- Material declaration and supply chain management
- Global production with focus on Asia and East Europe
- Logistics and distribution
- Global end-of-life networks and recycling
- Sustainable ReUse business models

## Conference Data 2008+

### Program

- |     |       |                  |   |
|-----|-------|------------------|---|
| Sun | Sept. | 7 <sup>th</sup>  | Opening 1st World ReUse Forum, Tutorials, Get Together (the day before) |
| Mon | Sept. | 8 <sup>th</sup>  | Conference Opening, Invited Plenary, Evening Reception                  |
| Tue | Sept. | 9 <sup>th</sup>  | Sessions, Invited Plenary, Boat Tour                                    |
| Wed | Sept. | 10 <sup>th</sup> | Sessions, Panel Discussion, Closing session                             |
| Thu | Sept. | 11 <sup>th</sup> | Technical tours to leading companies (the day after)                    |

### Location

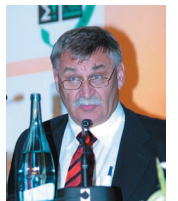
Estrel (Europe's largest convention & hotel complex)

### Chairman

Reichl, Herbert  
TU Berlin and Fraunhofer IZM

### Co-Chairmen

Eagan, Patrick D.  
University of Wisconsin-Madison, USA  
Stevens, Ab  
TU Delft, The Netherlands  
Suga, Tadamoto  
The University of Tokyo, Japan



### Continuing the success story of 2004:

511 Participants (54% industry, 32% research, 14% others)  
35 Nations (80% Europe, 13% Asia, 6% America)  
156 Speakers in 42 Sessions  
30 Exhibitors plus 12 project presentations